

LEO BURNETT COMPANY, Inc.

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Enlarge Your Profit Center



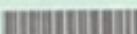
Each column of the cigarette vending machines that you service is a profit center. It's basic good business to give the fastest-growing brands the vending columns that they deserve.

In the first five months of 1971, the sales of the Philip Morris brands were up 10%. Marlboro sales increased by 14%.

Are your sales figures showing this increase?

Give Marlboro, the fastest-growing brand in America, the extra columns that its sales have earned.

**Philip Morris
U.S.A.**



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